

**Adjunct Faculty, School of Business, Department of Marketing
Houston Baptist University** 1994
(taught Principles of Marketing, Marketing Research, and coordinated Internships for faculty member on leave)

**Lecturer, Department of Human Ecology, Merchandising and Textiles
Texas State University (Southwest Texas State)** 1989 – 1994

**Lecturer, College of Human Ecology, Department of Fashion and Textiles
Louisiana Tech University** 1987 - 1989

**Graduate Assistant, College of Human Ecology, Department of Fashion and Textiles
Louisiana Tech University** 1985 - 1987

Industry and Management Related Experience

Consultant for various Waco, Dallas, and Austin businesses 2022

Bradbury Lane (Dallas, TX) 2016-2021
Consultant (assist with buying, market visits, and planning sales)

Interim Administrator, Angleton Christian School, Angleton, TX 2008-2009

President, Angleton Christian School Board, Angleton, TX 2007-2009

Developed Marketing Plan (as part of the business plan) for Angleton Christian School, Angleton, TX, 2004.

President, Noah's Ark Preschool Board of Directors, First Baptist Church, Angleton, TX 2000-2005

Assistant Buyer, Leggett's Decorative Fabrics & Cotton Co., Houston, TX 1993-2006

Marketing Committee for Pearland College Center, Pearland, TX 2000

Sales Manager, The Trenton House, West Monroe, LA 1985-1987

Assistant Manager, The Cotton Patch Sportswear Co., Monroe, LA 1984-1985

First Key Manager & Wedding Director, Rings & Roses Bridal and Dress Shop, Monroe, LA 1982-1984

Sales Associate, Selber Bros. (specialty dept. store), Monroe, LA 1981-1982

Assistant to Minister of Youth and Students, First Baptist Church, West Monroe, LA 1981-1982

Sales Associate/1st Lead in Sporting Goods and Automotive, Howard Bros.
Discount Stores, Monroe, LA (Summers/Seasonal) 1979 & 1981

Cooperative Advertising Accounting Assistant, Howard Bros. Corporate Office,
Monroe, LA Summer 1980

SCHOLARLY ACTIVITY

Research Interests

Entrepreneurship; Evolving management styles and the Millennial; E-Commerce and M-Commerce; Experience retailing (online/brick and mortar); and critical thinking in the classroom

Textbook

Reed, M.M., and **Brunson, R.R.** (2021) "Case Studies in Entrepreneurship," textbook.
Edward Elgar Publishing, England.

Cases Submitted and Accepted

Brunson, R.R., and Reed, M.M. (2020). Kleinfeld: Absolutely "Yes" to the Dress, *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). Nightlight Donuts: Trials of a Collegiate Entrepreneur in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M., and **Brunson, R.R.** (2020). Revival Restaurant: Leaving Academia to Help Revitalize a Dying Neighborhood" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M. and **Brunson, R.R.** (2020). The Fleet Sheet: Seeking Sustainability for a First Mover" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M., and **Brunson, R.R.** (2020). Warby Parker: Revolutionizing the Way Eyeglasses are Sold and Social Entrepreneurship is Carried Out" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M., and **Brunson, R.R.** (2020). Kickstarter: Creating a Platform for Crowdfunding Dreams" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). Lily Jade: Developing an Online Apparel Company Driven by Social Media" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). Magnolia and the Silos: Sustaining Rapid Growth" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M., and **Brunson, R.R.** (2020). "Rakuten: How Long Can Rapid Growth be Sustained?" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). "Rocket Stove: Results-Based Financing Through Carbon Credits" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). "WeWork: Developing Community Through Providing Efficient Space for Work" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Reed, M.M., and **Brunson, R.R.** (2020). "BCH Telecommunications: Keeping up With Changing Technology in a Post-Communist Society" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). Etsy: Will the Desire for Economic Success Overwhelm Creativity?" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Brunson, R.R., and Reed, M.M. (2020). "White Trash Services: Targeting a New Market?" in *Case Studies in Entrepreneurship*. Cheltenham, England: Edward Elgar Publishing Company.

Published Cases and Articles in Peer Reviewed Journals

Reed, M.M., and **Brunson, R.R.** (May 1, 2018). "Exploration of the Efficacy of the Case Method of Teaching," The Case Journal.

Brunson, R.R., and Reed, M.M. (2016). Cliftex Theatre: Balancing technology and sustainability. Entrepreneurship Theory & Practice, Vol. 40, No. 2.

Brunson, R.R., and Reed, M.M. (2014). J.C. Penney: An overhaul for the overhaul. Online Journal of International Case Analysis, Vol. 5, No. 2.

Reed, M.M., and **Brunson, R.R.** (2013). Alleged insider trading: The case of Rajat Gupta. Journal of Business Ethics Education, Vol. 10.

Reed, M.M., and **Brunson, R.R.** (2013). "Proton Cancer Therapy Center," Entrepreneurship Theory & Practice, Vol. 35, No. 5, pp. 1091-1102.

Brunson, R.R., Carson, C.M., Reed, M.M., & Marshall, J.B. (2007). PolySpec: Assessing the organizational culture, The Journal of Applied Case Research, Vol. 5, No. 1.

Published Cases in Textbooks

Brunson, R.R., and Reed, M.M. (2020). "Fixer-Upper" in Gamble, Peteraf and Thompson's Essentials of Strategic Management, 7th Edition. New York, NY: McGraw Hill Publishing.

Reed, M.M., and **Brunson, R.R.** (2020). "Ford Motor Company: Difficult Decisions for the Future" in Thompson, Peteraf, Gamble, and Strickland's Crafting & Executing Strategy, 22nd Edition. New York, NY: McGraw-Hill Publishing.

Reed, M.M., and **Brunson, R.R.** (2020). Boeing 747MAX: Would Rebranding Help the Company? in Thompson, Peteraf, Gamble, and Strickland's Crafting & Executing Strategy, 22nd Edition. New York, NY: McGraw-Hill Publishing.

Reed, M.M., and **Brunson, R.R.** (2020). "Walmart: A Shift in Their Target Market?" in Thompson, Peteraf, Gamble and Strickland's Crafting & Executing Strategy, 22nd Edition. New York, NY: McGraw-Hill Publishing.

Brunson, R.R. and Reed, M.M. (2020). "Fixer Upper: Expanding the Magnolia Brand," in Thompson, Peteraf, Gamble and Strickland's Crafting & Executing Strategy, 22nd Edition. New York, NY: McGraw-Hill Publishing.

Brunson, R.R. and Reed, M.M. (2019). "Fitbit, Inc., in 2017: Can It Revive Its Strategy and Reverse Mounting Losses?" Gamble, Peteraf, and Thompson's Essentials of Strategic Management, 6th Edition, pp. 271-278

Brunson, R.R., and Reed, M.M. (March 2018). "Etsy, Inc.: Reimagining Innovation, in Thompson, Strickland and Gamble's Crafting & Executing Strategy, 21st Edition, pp. 113-119.

- Brunson, R.R.**, and Reed, M.M. (March 2018). "Fitbit, Inc.,: Has the Company Outgrown Its Strategy?" in Thompson, Peteraf, Gamble and Strickland's Crafting & Executing Strategy, 21st Edition, pp. C66-C72.
- Brunson, R.R.** (2013). It takes a village-and maybe better assortment planning. In C.R. Easterling, E.L. Flottman, M.H. Jernigan, & B.E.S. Wuest (Eds.), Merchandising Mathematics for Retailing (5th ed.). Upper Saddle River, N.J.: Pearson Education.
- Reed, M.M., and **Brunson, R.R.** (2013). "The Fleet Sheet," Multinational Management, 6th Edition. Independence, Kentucky: Cengage Publishing Company.
- Reed, M.M., and **Brunson, R.R.** (2013). "Proton Cancer Therapy Center: An Entrepreneur's Dilemma," Entrepreneurship, Vol. 9, Editor: Donald Kuratko. Independence, Kentucky: Cengage Publishing Company.
- Reed, M.M., and **Brunson, R.R.** (2012). "Skoda Automobile Company," Strategic Management Theory and Practice. Editor: Fred David. Upper Saddle, New Jersey: Prentice-Hall Publishing Company.
- Reed, M.M., and **Brunson, R.R.** (2012). "Alba Adventures," Entrepreneurship Perspectives and Cases, Edited by Paul Westhead, Mike Wright and Gerard McElwee. Essex, United Kingdom: Pearson Financial Times/Prentice Hall Publishers.
- Reed, M.M., and **Brunson, R.R.** (2011). "UFO Pictures," Entrepreneurship and Small Business Development, Edited by Gerard McElwee, Paul Westhead and Mike Wright. Edinburgh Gate: Harlow, Essex, England, pp. 372-380.
- Reed, M.M., and **Brunson, R.R.** (2011). "BCH Telecommunications of Prague," Entrepreneurship and Small Business Development, Edited by Gerard McElwee, Paul Westhead and Mike Wright. Edinburgh Gate: Harlow, Essex, pp. 372-380.
- Brunson, R.R.**, and Reed, M.M. (2011). "Starbuck's, Inc.," Strategic Management Concepts and Cases, 14th Edition, edited by Fred David. Upper Saddle River, N.J.: Prentice Hall Publishing Company.
- Reed, M.M., and **Brunson, R.R.** (2011). "Alba Adventures," Entrepreneurship and Small Business Development, Edited by Gerard McElwee, Paul Westhead, and Mike Wright. Edinburgh Gate: Harlow, Essex, pp. 293-298.
- Brunson, R.R.**, and Reed, M.M. (2010). "Macy's, Inc. 2009," Strategic Management Concepts and Cases, 13th Edition, edited by Fred David. Upper Saddle River, N.J.: Prentice Hall Publishing Company, pp. 83-90.

- Brunson, R.R.**, and Reed, M.M. (2010). "Avon Products, Inc. 2009," Strategic Management Concepts and Cases, 13th Edition, edited by Fred David. Upper Saddle River, N.J.: Prentice Hall Publishing Company, pp. 212-2
- Reed, M.M., and **Brunson, R.R.** (Spring 2008). "Skoda: The Czech Automaker," Strategic Management: Concepts and Cases, 12th Edition, edited by Fred David. Upper Saddle River, N.J.: Prentice Hall Publishing Company.
- Reed, M.M., and **Brunson, R.R.** (Fall 2007). "Aries Catering & Aries Tours of Armenia," Strategic Management: Theory and Practice, 3rd Edition, edited by John A. Parnell. Cincinnati, Ohio: Thomson Learning.
- Reed, M.M., and **Brunson, R.R.** (Fall 2007). "The Fleet Sheet," Strategic Management: Theory and Practice, 3rd Edition, edited by John A. Parnell. Cincinnati, Ohio: Thomson Learning.
- Reed, M.M., and **Brunson, R.R.** (Fall 2007). "IPC Media: Challenges of a British Magazine Publisher," Strategic Management: Theory and Practice, 3rd Edition, edited by John A. Parnell. Cincinnati, Ohio: Thomson Learning.
- Reed, M.M., and **Brunson, R.R.** (Fall, 2005). Aries Catering and Tours of Armenia. In J.A. Parnell (Ed.), Strategic Management: Theory and Practice, 2nd Edition, Cincinnati, OH: Thomson Learning.
- Reed, M.M., & **Brunson, R.R.** (Fall, 2005). De Soto Caverns (B). In J.A. Parnell (Ed.), Strategic Management: Theory and Practice, 2nd Edition, Cincinnati, OH: Thomson Learning.
- Reed, M.M., & **Brunson, R.R.** (2004). The Fleet Sheet. In J.B. Cullen & K.P. Parboteeah (Eds.), Multinational Management: A Strategic Approach, 3rd Edition, Ohio: Mason, Southwestern Publishing Company.
- Reed, M.M., & **Brunson, R.R.** (2003). BCH Telecommunications. In R.E. Stevens, D. L. Loudon, & B. Wrenn (Eds.), Marketing Management Essentials: Text and Cases. Binghamton, NY: The Haworth Press.
- Reed, M.M., & **Brunson, R.R.** (Late Fall 2002). BCH Telecommunications. In R. K. Asundi (Ed.), Strategic Management for Small, Medium, and Entrepreneurial Firms.
- Reed, M.M. & **Brunson, R.R.** (2001). The Solid Rock. In D. Kuratko, H.P. Welsch (Eds.), Strategic Entrepreneurial Growth. Orlando, FL: Harcourt College/Southwestern Publishing Company.

Reed, M.M. & **Brunson, R.R.** (2001). Head Over Heels. In D. Kuratko, H.P. Welsch (Eds.), Strategic Entrepreneurial Growth. Orlando, FL: Harcourt College/Southwestern Publishing Company.

Reed, M.M. & **Brunson, R.R.** (1996). DeSoto Caverns. In P. Wright, C.D. Pringle, & M.J. Kroll (Eds.), Strategic Management, 3rd Edition, Boston, MA: Allyn and Bacon Publishing Company.

Peer Reviewed Proceedings and Presentations

Reed, M.M., and **Brunson, R.R.** (January 2020). "We Work: Can a Shared Space Provider Survive a Recession?", *Proceedings of the United States Association for Small Business and Entrepreneurship Annual Conference*. New Orleans, LA.

Brunson, R.R., and Reed, M.M. (October 2018). "The Rocket Stove: Results-Based Financing Through Carbon Credits," *Proceedings of the North American Case Research Association Annual Conference*. Orlando, FL.

Brunson, R.R., & Reed, M.M. (2016). Fitbit, Inc.: Was the Company Running Ahead of Itself? *Proceedings of the North American Case Research Association Annual Conference*. Las Vegas, NV.

Brunson, R.R., & Reed, M.M. (2011). Cliftex Theatre. *Proceedings of the North American Case Research Association Annual Conference*. San Antonio, TX.

Reed, M.M., & **Brunson, R.R.** (2011). Alleged board insider trading: The case of Rajat Gupta. *Proceedings of the North American Case Research Association Annual Conference*. San Antonio, TX.

Reed, M.M., & **Brunson, R.R.** (2008). "Proton Cancer Therapy: Designing the Deal," *Proceedings of the Southwest Case Research Association Annual Conference*. Houston, TX.

Brunson, R.R. (2008). *Managing yourself*. AACEOP Conference. Alvin, TX.

Brunson, R.R., & Reed, M.M. (2007). "Common Grounds," *Proceedings of the Case Research Association Annual Conference*. San Diego, CA.

Brunson, R.R. (2006). Critical thinking. *Faculty Workshop – Angelina College*, Lufkin

Reed, M.M., & **Brunson, R.R.** (2005). The Lord's Gym. *Proceedings of the Southwest Case Research Association Annual Conference*. Dallas, TX.

- Brunson, R.R.** (2005). Critical thinking concepts for teaching business. *25th Annual International Critical Thinking Conference*. Berkeley, CA.
- Brunson, R.R.** (2005). Critical thinking for students. *SGA, Southern Gulf Coast College Consortium*. Alvin, TX.
- Reed, M.M. & **Brunson, R.R.** (2004). De Soto Caverns: The threat of Indians on the warpath. *Proceedings of the Southwest Case Research Association Annual Conference*, Orlando, FL.
- Reed, M.M., & **Brunson, R.R.** (2004). Aries Catering and Touring of Armenia. *Proceedings of the North American Case Research Association Annual Conference*. Sedona, AZ.
- Brunson, R.R.** (2004). Critical thinking in the workplace: Change your thinking, change your life. *Municipal Secretaries State Conference*. Kemah Boardwalk, Kemah, TX.
- Reed, M.M., & **Brunson, R.R.** (2003). Skoda: the Czech Carmaker. *Proceedings of Southwest Case Research Association Annual Conference*. Houston, TX.
- Reed, M.M., & **Brunson, R.R.** (2002). CEZ: The controversy over nuclear power generation. *Proceedings of the North American Case Research Association Annual Conference*. Banff Springs, Canada.
- Reed, M.M., & **Brunson, R.R.** (2001). The Fleet Sheet. *Proceedings of the North American Case Research Association Annual Conference*. New Orleans, LA.
- Reed, M.M., & **Brunson, R.R.** (2000). BCH Telecommunications. *Proceedings of the North American Case Research Association Annual Conference*. San Antonio, TX.
- Reed, M.M., & **Brunson, R.R.** (1999). Classic Traditions. *Proceedings of the Western Case Research Association Annual Conference*. Redondo Beach, CA.
- Reed, M.M., & **Brunson, R.R.** (1997). Steed's Jewelers. *Proceedings of the Western Case Research Association Annual Conference*. Lake Tahoe, NV.
- Reed, M.M., & **Brunson, R.R.** (1997). Flamingo-A-Friend. *Proceedings of the Southwest Case Research Association Annual Conference*. New Orleans, LA.
- Reed, M.M., & **Brunson, R.R.** (1996). The Ross Brothers, *Proceedings of the Southwest Case Research Association Annual Conference*. San Antonio, TX.
- Reed, M.M., & **Brunson, R.R.** (1995). The Tailhook incident. *Proceedings of the Western Case Research Association Annual Conference*. San Diego, CA.

Reed, M.M., & Brunson, R.R. (1994). Head Over Heels. *Proceedings of the Western Case Research Association Annual Meeting*. Santa Fe, NM.

Reed, M.M., & Brunson, R.R. (1994). De Soto Caverns. *Proceedings of the Southwest Case Research Association Annual Conference*. Dallas, TX.

Reed, M.M., & Brunson, R.R. (1993). The Solid Rock. *Proceedings of the Southwest Case Research Association Annual Conference*. New Orleans, LA.

Grants

Oral History Grant - \$2,500 – Interview of Entrepreneur in Zambia who sells carbon credits for Stoves (results-based financing) Fall 2017

University Teaching Development Grant \$1,500 Fall 2011

TEACHING ACTIVITY

Courses Taught * - denotes developed the course

Baylor University

CFS 3350 - Individual and Family Financial Management

CFS 4340 - Resource Management

ADM 1391 – Introduction to the Apparel Industry (revamped course/content)

ADM 2310 - Textile Science

ADM 3391 – Buying I

*ADM 4190 - Pre-Internship Seminar

*ADM 4391 - Buying and Assortment Planning (Buying II)

ADM 4392 - Apparel Merchandising Internship

ADM 4394 - Design/Product Development Internship

*ADM 3V90 - Pre-Professional Internship

ADM 2310 - Textile Science

ADM 3393 - Visual Merchandising and Promotion

ADM 4132 - Apparel Field Study (Europe)

ADM 4232 - Apparel Field Study (Europe)

FCS 4V93 - Special Topics (Europe)

*HSD 1104 - New Student Experience (revamped course/content)

Northrise University – Zambia

MKG 301 – Principles of Marketing

University of Houston-Clear Lake

MGMT 3031 - Management Theory and Practice (Organizational Behavior)

Alvin Community College

***Developed the first completely online degree at Alvin Community College
A.A.S. Degree in Management Development (2006)**

BMGT 1303 - Principles of Management (Organizational Behavior)
BMGT 1382 - Cooperative Education I
*BMGT 2302 - Critical Thinking and Problem Solving
BMGT 2382 - Cooperative Education II
BMGT 2383 - Cooperative Education III
BUSG 2309 - Small Business Management/Entrepreneurship
MRKG 1302 - Principles of Retailing
MRKG 1311 - Principles of Marketing
MRKG 2333 - Principles of Selling

Houston Baptist University

MKTG 3301 - Principles of Marketing
MKTG 4340 - Internship
MKTG 4350 - Marketing Research

Texas State University (Southwest Texas State)

FM 1330 - Introduction to Merchandising
FM 1332 - Textile Science
FM 2334 - Product Analysis
FM 3330 - Buying Principles I
FM 4301 - Internship in Merchandising
FM 4339 - Economics of the Global Apparel Industry

Louisiana Tech University

Buying
Visual Merchandising
Internships

Invited Lectures-Baylor

<i>Critical Thinking Seminar</i>	2016,2018
Presented to CFS Course, Dr. McAninch	
<i>How to Market Yourself</i>	2011,2012,2015
Presented to FCS 4100, Seminar in Nutrition Sciences	
<i>Formal, Professional, and Business Casual Dress Seminar</i>	Spring 2013
Presented to Entrepreneurship Living and Learning Students	
<i>Marketing Your Career</i>	Fall 2011
Presented to FCS 4358, Planning and Administration of Programs for Child and Family Studies	
<i>Are You Critical of Your Own Thinking? (or just plain critical)</i>	Fall 2009
Presented to FCS 3320, Methods in Teaching FCS	

Professional Meetings

<i>ITAA – International Textiles and Apparel Association Conference</i>	<i>October 2020</i>
<i>USASBE – United States Association for Small Business and Entrepreneurship National Conference</i>	<i>January 2020</i>
<i>Global Retailing Conference –University of Arizona, Tucson</i>	<i>2016 - 2022</i>
<i>North American Case Research Association (NACRA)</i>	<i>2004, 2011,2016,2018</i>
<i>American Collegiate Retailing Association Conference (ACRA)</i>	<i>2015,2019</i>
<i>International Critical Thinking Conference – California</i>	<i>2004, 2005, 2006, 2007, 2008</i>
<i>Southwest Case Research Association (SWCRA)</i>	<i>1993, 2003, 2004, 2005, 2008</i>
<i>Western Case Research Association</i>	<i>1994,1999</i>

Professional Association Membership

United States Association for Small Business and Entrepreneurship (USASBE)
American Collegiate Retailing Association (ACRA)
North American Case Research Association (NACRA)

Awards and Honors

Student Recognition/Awards

Pi Beta Phi Teacher Appreciation	2010,2012,2014,2016-2022
Chi Omega Professor Appreciation	2010, 2012,2018
Zeta Tau Alpha Professor Appreciation Reception	2011, 2012,2015,2016,2018

SERVICE ACTIVITIES

Baylor University Service Activities

HSD Department Diversity & Inclusion/Belonging Committee	2022 - present
Graduation/Commencement Marshal	2012 - present
Experiential Learning Committee (Internships, Internal/External Engagement)	2019 - present
SSI Faculty Mentor	2018 – present
HSD (FCS) Scholarship Committee	2014 – present
Building Emergency Coordinator, Goebel Building	2013 - present
Program Coordinator (AM Minors)	2012 - present
RCHHS Core Action Review Committee for new B.S. Degree	2018 - present
Kappa Kappa Gamma Mission Trip (Advisor)	May 2022
ADPD Search Committee	2021-2022
FCS Department Chair Search Committee	2018 – 2019
RCHHS Invitation to Excellence (I2E) Committee	2018 - 2019
Faculty Advisor, BU Missions Community Mission Trip Little Rock, Arkansas	May 2017
RCHHS Committee for Global Engagement, Chair	February 2016
BU Missions Guatemala Exploratory Mission Trip	May 2015

Faculty Advisor, BU Missions Community Mission Trip Penitas, TX	January 2015
Advising Committee, Robbins College of Health and Human Sciences	2014 – 2018
Chair, FCS Scholarship Committee	2014 - 2015
Faculty Search Committees (6)	2013 - 2021
College of Arts & Sciences committee – High Ability Students	2012 - 2015
Faculty Partner for Collins Hall (4 th floor)	2011 - 2012
Judge, Baylor Homecoming Floats (sponsored by Chamber)	2010 - 2012
Collegiate Entrepreneurs Organization (CEO) Mentor	2011 - 2016
Strategic Planning Committee for Family and Consumer Sciences (HSD)	2011 - present
Assisted with Sustainability Cotton Denim Project/Contest	2011
Project Greenway Campus Event Consultant	2011
LEAD groups from Waco Chamber of Commerce – Organized site visits for 4 different high school student groups	2010,2011,2015
Academic Advisor, Apparel Merchandising Department committee - Annual Review criteria	2009 - 2017
Marketing Committee for Department	2009 - 2012

Church and Community Involvement

<i>Community Women’s Bible Study (Leader from 2020-2021), Crawford, TX</i>	2020 - present
<i>Personnel Committee, First Baptist Church, Crawford, TX</i>	2013 - present
<i>Sunday School Teacher, First Baptist Church, Crawford, TX</i>	2010 – present
<i>Women’s Bible Study, First Baptist Church, Crawford, TX</i>	2009 - present
<i>Wildly Blessed Women Annual Bible Study Retreat</i>	2012 - 2022
<i>Music committee, First Baptist Church, Crawford, TX</i>	2012 - 2019
<i>Interim Preacher (3-5 times a year), Providence Park Protestant Service, Waco, Texas</i>	2013-2018, 2021-2022
<i>Praise Team, First Baptist Church, Crawford, TX</i>	2009 - 2017
<i>PTO Officer, Crawford ISD, Crawford, TX</i>	2010 – 2012
<i>President, Angleton Christian School Board, Angleton, TX</i>	2008 – 2009
<i>Director of Marketing and Board Member, Angleton Christian School, Angleton, TX</i>	2005 – 2008
<i>President, Noah’s Ark Preschool Board of Directors at First Baptist Church, Angleton, Texas</i>	2000 – 2005